

**12 February 2010**

**The GIFTS Logo – Gifts Association (Singapore)**

Please abide to the guidelines as to the use of the logo in all your stationery and publicity materials.



■ Pantone 542 M

■ Pantone 282 M



A. Corporate Colour

Pantone: 542 M  
Pantone: 282 M

B. Background

If the logo is placed onto a colour background, the logo may bear in white or Black.

C. Not To Use The Logo

1. The old logo must not be used any longer.
2. In case the logo is placed onto a coloured background, it may not be outlined to show it's border.
3. No part of the logo must be used separately.
4. The logo must never be bent nor distorted.